

*We are proud to be a part  
of the expansion of the Computer Age in America!*

# **Marshall Burns Computer Sales**

***presents***



The "Techno-Color" System with  
Davong Hard Disk Drive

## **The IBM Personal Computer®**

**Systems • Accessories • Software**  
**IBM® and Other Brands**

# **Order Line: (213) 795-1627**

***We will not be undersold!***

If any item in this catalog is advertised anywhere in the world  
at a lower price, call us. We will, in most cases, match it.

# Complete SYSTEMS

Based on the IBM Personal Computer

All systems include the IBM Personal Computer and keyboard, IBM display adapter, disk drive controller and cable, power cord, Disk Operating System (DOS 1.1) and 3 user's manuals.

## The Collegiate ..... \$2,940<sup>00</sup>

A great starter system for high school or college students. Fully expandable to any other system shown here. Includes 48K RAM, one 160K disk drive, TV adapter, Epson MX-80 printer, printer adapter and cable. Hook it up to any TV set and get started writing programs. Full graphics capability on both TV display and printer!

## The Word-Master with WordStar! ... \$4,485<sup>00</sup>

Complete professional word processing system, including the world's best-selling word processing program ... WordStar. Also included are 64K RAM, two 160K disk drives, Amdek V300 green display, Comrex CR-1 letter quality printer, printer adapter and cable.

## The Techno-Color ..... \$4,965<sup>00</sup>

Full color graphics capability on both the video display and the printer! This is the ultimate in modern technology. Includes 64K RAM, two 160K disk drives, Electrohome 1302-1 RGB color display, Prism 80 color printer, printer adapter and cable.

## The Executive ..... \$6,515<sup>00</sup>

True high-capacity data storage and super-high-speed printer for volume data processing applications. This system includes 64K RAM, one 320K disk drive, one Davong 6 megabyte integral hard disk, Amdek V300 green display, Prism 132 color printer, printer adapter and cable.

## The Basic ..... \$2,325<sup>00</sup>

If none of the above systems suits your needs, build your own by starting from this Basic system and adding accessories and software from the next three pages. Includes 48K RAM and one 160K disk drive.

## Modifications

Add any accessories or software from the next three pages to any of these systems. In addition, you can take any system with the following modifications:

Upgrade 160K disk drive to 320K model .....	\$100.00 per drive
Exchange IBM Monochrome Display for Amdek V300 .....	\$ 135.00
Upgrade 160K disk drive to Davong 6 megabyte integral hard disk .....	\$1,500.00

## Our Concept

Many people have been surprised by our ability to offer discounts on the IBM Personal Computer®, along with the rest of our line of quality computer products. We do it by four strict policies:

**No storefront.** If you know what you want, or you are willing to pay a consultant to help you decide, why should you pay for shag carpeting

and commissioned salespeople in a store which simply takes your order?

**No Inventory.** Interest rates are high today. If you are willing to wait about a week for your merchandise, why shouldn't you save even more by making it unnecessary for us to stock every item?

**Direct Purchasing.** Many compo-

nents of the IBM Personal Computer are installed by IBM but manufactured elsewhere. We save you more money again by purchasing these components directly from the respective manufacturers. In most cases, the components we install are identical to the ones installed by IBM. In all cases, our components meet or exceed the standards of the IBM components.

**Full Service.** No skimping here. We set up and test every complete system before sending it out to you. If you ever have a mechanical problem with any item purchased from us, during or after the warranty period, you can always send it to us for repair. Of course, you can also take it to the manufacturer or a local dealer if that is more convenient.

# How To Build Your Own IBM P.C. System!

The IBM Personal Computer is probably the most versatile micro-computer in history. There is almost no end to the variety of accessories you can add to your P.C. to create a system that satisfies your requirements. On these three pages we show you how to create your own Personal System.

## Start:

To get started building your computer system, you need the central console-unit which is the heart of the system, the keyboard which is where you input information to the computer, internal memory (called RAM) which is what the computer uses to hold on to information while processing it, and a disk drive which is used by the computer to store and retrieve permanent recordings of information. The power and usefulness of your computer depends on the amount of RAM and the capacity of your disk drives. But if you start off low, you can always upgrade in the future.

Start off by choosing one of the four basic packages below. All of these packages include the P.C. console and keyboard, color graphics display adapter, Maynard disk drive controller and controller cable, power cord, Disk Operating System DOS 1.1 with 3 versions of the BASIC language, and 3 user's manuals. We use AMD RAM and Tandon disk drives, identical to those installed by IBM.

Cat. #PC48S	PC package with 48K RAM, One 160K disk drive .....	2,325.00
Cat. #PC64S	PC package with 64K RAM, One 160K disk drive .....	2,365.00
Cat. #PC48D	PC package with 48K RAM, One 320K disk drive .....	2,425.00
Cat. #PC64D	PC package with 64K RAM, One 320K disk drive .....	2,465.00

## Add: DISPLAY

This is the only accessory which is absolutely required. If you add any item from the list below, you will have a complete system. Your choice ranges from a simple hook-up with your own TV set to superb high-resolution color.

Cat. #DPTV1	Sup'R' Mod II Television Adapter .....	30.00
Cat. #DPGN1	NEC 1201 High Resolution Green Display .....	195.00
Cat. #DPGA2	Amdek V300 High Resolution Green Display .....	245.00
Cat. #DPGI1	IBM Hi-Res Green Character Display (with adapter upgrade) .....	380.00
Cat. #DPCE1	Electrohome 1302-1 Mid-Res. RGB Color Display* .....	450.00
Cat. #DPCA4	Amdek Color II High Resolution RGB Color Display .....	825.00
Cat. #DPCN3	NEC 2112 High Resolution RGB Color Display .....	995.00

\* Electrohome RGB Display requires additional cable ..... 45.00

## Add: PRINTER

Printers fall into two categories. "Dot-matrix" printers form the letters from little dots, while "letter-quality" printers type the letters from a letter-wheel. The best dot-matrix printers are getting so good that it's hard to see the dots. Choose a printer from the chart below.

		Dot Matrix	Letter Quality	Carriage (inches)	Speed (CPS)	Tractor Feed	Friction Feed	Graphics	Color	
Cat. #PRE80	Epson MX-80	x		9½	80	x		x		450.00
Cat. #PRE8F	Epson MX-80FT	x		9½	80	x	x	x		595.00
Cat. #PREH0	Epson MX-100	x		15	80	x	x	x		750.00
Cat. #PRSC1	Smith-Corona TP1		x	13	12		x			750.00
Cat. #PRCR1	Comrex CR1		x	15	16		x			995.00
Cat. #PRI01	IDS Prism 80	x		9½	160	x				895.00
Cat. #PRI05	IDS Prism 80	x		9½	200	x	x	x	x	1,595.00
Cat. #PRI15	IDS Prism 132	x		15	200	x	x	x	x	1,795.00
Cat. #PRN35	NEC 3550		x	15	30		x			1,950.00
Cat. #PRD63	Diablo 630		x	15	30		x			2,350.00
Cables for above										35.00 to 60.00
Printer Adapter										100.00

## Add: SOFTWARE

You can program your computer to do what you want. Or you can buy programs that other people have written. There are hundreds of programs available for the IBM P.C. We list a few of the most popular here. If you are interested in some software that isn't listed here, let us know who makes it and we will see about getting it for you.

Cat. #SWIC1	Infocom	Zork (game) .....	35.00
Cat. #SWST1	Sir Tech	Galactic Attack (game) .....	35.00
Cat. #SWCT1	Continental	Home Accountant Plus .....	135.00
Cat. #SWVC1	Visicorp	Visicalc (New 64-256K version) .....	225.00
Cat. #SWML1	Microlab	Tax Manager .....	225.00
Cat. #SWSC1	Sorcim	Supercalc .....	250.00
Cat. #SWMP1	Micro-Pro	WordStar .....	395.00
Cat. #SWMP2	Micro-Pro	MailMerge for WordStar .....	125.00
Cat. #SWIS1	Innovative	TIM III (Database management) .....	450.00
Cat. #SWCY1	CYMA	Small Business Accounting (G/L, A/R, A/P, Payroll) .....	795.00
Cat. #SWCY2	CYMA	Medical Practice Management .....	1,200.00
Cat. #SWCY3	CYMA	Construction Management .....	1,995.00

### Add: A SECOND DISK DRIVE

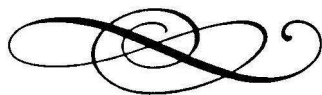
How much information do you want to store on your system? The disk drives are where you will store and retrieve permanent records of your data and programs. Capacities are measured in kilobytes (1K = 1,024 characters) and megabytes (1M = 1,048,576 characters). Aside from being incredibly larger capacities, hard disks operate at speeds ten to fifty times faster than "floppy" disk drives. However, they are fragile and each disk is permanently mounted in its own drive. Choose the second disk drive that suits your needs. (The first two items listed below are identical to the P.C. disk drives offered for sale by IBM.)

Cat. #FDTD1	Tandon 160K floppy disk drive .....	350.00
Cat. #FDTD2	Tandon 320K floppy disk drive .....	450.00
Cat. #FDTD4	Tandon 640K floppy disk drive .....	595.00
Cat. #FDTD5	Tall Tree Systems software for 640K drive .....	95.00
Cat. #HDTD1	Tandon-Davong 6M hard disk drive .....	1,850.00
Cat. #HDTD2	Tandon-DaVong 12M hard disk drive .....	2,350.00
Cat. #HDCV1	Corvus 6M hard disk drive .....	2,350.00
Cat. #HDCV3	Corvus 20M hard disk drive .....	5,395.00
Cat. #HDCVM	Corvus Mirror interface for video cassette backup .....	750.00
Cat. #HDSC4	Santa Clara Systems 40M hard disk drive .....	6,995.00
Cat. #HDSC9	Santa Clara Systems 120M hard disk drive .....	11,995.00

### Add: ACCESSORY CARDS

We recommend the Persyst Spectrum series of multifunction cards. Combining additional RAM memory with serial and parallel ports gives your computer incredible expandability in just one expansion slot. Buy the configuration you need today and have room to grow in the future.

Cat. #AC641	Persyst SP64C with 64K RAM and serial port expandable to 256K RAM, 2 serial and 2 parallel ports .....	450.00
Cat. #AC64R	64K RAM expansion for Persyst card .....	150.00
Cat. #ACSPR	Additional serial port for Persyst card .....	50.00
Cat. #ACPPR	Parallel port for Persyst card .....	50.00
	Cable for above .....	20.00 to 50.00
	Techmar Speech Synthesizer .....	395.00



**1. Service:** We service what we sell. All items covered by 90 day parts and labor warranty unless longer warranty is specified. Warranty or out-of-warranty service may be obtained from the manufacturer at a local dealer, or you may send the defective item back to us for repair.

**Delivery Time:** Your order is logged on the day your deposit is received. We endeavor to ship every item within one week of that time. Usually we succeed. Sometimes we experience delays that extend the delivery time slightly. If you have not received your order within 30 days, you may cancel your order (in writing) and receive a full refund. Where deposit is paid by check, merchandise is held until check clears.

**Shipping:** All items are shipped by insured U.P.S. unless you specify otherwise. Shipping costs are added to C.O.D. amount unless you prepay. Sample shipping costs:

	Weight	Ins. Value	San Francisco 2 Business Days	New York 8 Business Days	Honolulu 2 Business Days
IBM P.C. "Executive"	79 lbs.	\$3,100	24.67	42.90	112.27
Epson MX-80FT	20 lbs.	600	6.99	11.61	29.70
Persyst SP64C	2 lbs.	500	3.97	4.43	8.21

**2. Terms:** (a) Cash. 50% with order; balance C.O.D.  
(b) Fortune 500 Companies. 50% with order; balance net 10 days; 3% per month on overdue.  
(c) Credit cards. MasterCard, Visa accepted; 3% surcharge.  
(d) Leasing. 10% security deposit; 10% purchase option; you may keep ITC credit.

MONTHLY PAYMENT PER \$1,000 OF LEASE					
Lease Amount	12 Months	24 Months	36 Months	42 Months	60 Months
1,000- 2,000	99.50	54.90	40.40		
2,001- 4,000	99.00	53.90	39.40	32.40	
4,001-10,000	98.00	53.40	38.90	31.90	27.60
10,001-15,000	97.30	53.20	38.70	31.70	27.40

### Cancellations and Returns:

Please know what you are doing before you order. Cancellations and returns are subject to 25% administration and restocking fee. If possible this fee will be applied to future purchases. Returns must be within ten (10) days of receipt, in new condition, in original carton. 50% restocking fee on software.

Prices and terms subject to change without notice.

## TWO BRAND NEW ITEMS

These items are not really computers, although they take advantage of the latest in computer technology to bring you the ultimate in telephone convenience. We are offering these items as an experimental extension to our computer line. If enough people take advantage of this offer, we will expand to make available other top-of-the-line, state-of-the-art electronic devices for home and office.



### EXTEND-A-PHONE EX-5000 CORDLESS SPEAKERPHONE

This baby has everything but a direct line to the White House. 700 foot range, speakerphone for hands-free talking, auto-redial of the last number dialed, paging between base unit and remote phone for use as intercom, volume control, mute control to put caller on hold, frequency security, and more.

**Retail \$300**  
**Your Price \$240**

### PHONE-MATE IQ 3000 DELUXE Electronic Telephone Secretary

You program the IQ 3000 to answer your phone with one of three different greetings at different times of the day. You can change these greetings, and pick up your messages from any phone in the world . . . without a pocket coder!



**Retail \$470**  
**Your Price \$376**

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### Marshall Burns Computer Sales

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**Address Correction Requested**